

CHARIOTS OF DESIRE

THE UNBEATABLE **BRABUS**



One of the most heralded marques in the world, the Mercedes-Benz has been the choice car of the discerning elite from as far back as when the Age of Automobiles began. However, there are the *crémé de la crémé* of high society – the distinguished men and women who demand and receive only the best in life that only a selected few enjoy.

For these chosen ones, only one marque will suffice to fulfil their desire for a car that is so unique it is as much a statement of personality as a signature... BRABUS.





The BRABUS ADVENTURE 4x4 based on the Mercedes Benz G 500 4x4 that perfectly combines all characteristic BRABUS qualities.

A 368 kW/500 hp BRABUS V8 Biturbo engine with 710 newton meters of torque combined with the sportive and elegant design of our BRABUS exterior and a full leather interior masterfully crafted in every detail.

Fuel consumption in the town/out of town/combined:
16,0/12,5/13,8 l/100 km, CO₂-emissions combined: 323 g/km,
Efficiency-Class: E

Perfection in a Nutshell

Founded by Bodo Buschmann – who still is the owner of the company – in 1977, BRABUS has carved a niche for itself as the premier tuner of Mercedes Benz cars in the world. Taking vehicles that are already in the Pantheon of luxury automobiles; BRABUS does what would normally be considered a challenge, and that is to transform what are already masterpieces into sublime works of art.

Excellence, exquisite and elegance are three words that best describe a BRABUS. Whereas, BRABUS cars are sold in 107 countries, its actual operations are quite small compared to mass production cars. For instance, its headquarters in Bottrop, Germany, only has 350 employees, while its workshop capacity consists of 100 workstations. Furthermore, it only modifies 7,500 cars each year – a minuscule fraction of Mercedes – Benz's annual production volume.

But then again, BRABUS is not about the masses. As an owner of a BRABUS, you are elevated into a different stratosphere, and it is a ticket to joining the ranks of the elite. Exclusivity is the name of the game, and the limited production helps ensure that you are one of a kind. Just like snowflakes, no two BRABUS cars are exactly alike, and this gives owners that satisfying sense of being part of a selected few.

It should be noted however that a BRABUS is not just a Mercedes – Benz in a different shell, nor is it merely a powered – up version of one. Of course, there are some – sometimes very subtle – physical differences between the modified car and the original model. And when it comes to performance, there is no questioning the obvious superiority of the BRABUS over the factory – line Mercedes Benz.





BRABUS ROCKET 900 Cabrio based on the S 65 Cabrio with an ultra-powerful BRABUS 900 V12 Biturbo engine. Capable of producing 662 kW/900 hp of power and 1,500 Nm of torque, your new and improved ride can zip from 0-100 km/h in a breathtaking 3.9 seconds.

Fuel consumption in the town/out of town/combined: 21.6/9.5/13.9 l/100 km,
CO₂-emissions combined: 323 g/km, Efficiency-Class: F



Rugged Beauty

The BRABUS 900 ONE OF TEN

based on G 65 • 662 kW/900 hp, 1.500 Nm*

Combining the best of BRABUS engineering with off-road ruggedness, the BRABUS 900 ONE OF TEN is a powerful force to be reckoned with. Thanks to its BRABUS 900 engine, this vehicle boasts acceleration that the normal off-roader can hardly dream of – zooming from 0 to 100 km/h in just 3.9 seconds. Design aesthetics meet engineering excellence in the form of the body which has been given a wider and more dynamic profile.

The interior is no slouch either. An ergonomically shaped steering wheel allows you to have the perfect grip on things, and if you wish you can take comfort to the next level by requesting a fully handcrafted BRABUS interior made from exquisite BRABUS Mastik leather. For a perfect combination of sporty handling and excellent ride comfort the BRABUS 900 could be equipped with the BRABUS Ride Control smooth-ride suspension. At the push of a button the driver can switch between comfort and sport mode within a few milliseconds or leave the task to the automatic sensor-controlled damper adjustment.



Fuel consumption in the town/out of town/combined: 24.9/13.9/17.9 l/100 km,
CO₂-emissions combined: 414 g/km, Efficiency-Class: G | *electronically limited.



BRABUS®

ZERO EMISSION

BRABUS ultimate E Concept

The concept vehicle of an exclusive city sports car with electric powertrain was built based on the current smart fortwo coupe. The transverse electric motor behind the rear axle gets its power supply from a lithium-ion battery pack installed in the vehicle floor. It has a capacity of 22 kWh and delivers a range of 160 kilometers (100 miles) in the NEDC standard cycle. 150 kW / 204 hp (201 bhp), 350 Nm (258 lb-ft) of torque, 0 – 100 km/h in 4.5 seconds and a top speed of 180 km/h (112 mph). A strikingly styled bright yellow body running on 18-inch forged wheels, and a luxurious interior crafted from the finest blue leather: On the occasion of the 40th anniversary of BRABUS.



The perfect BRABUS 900 based on Mercedes Maybach 650

The BRABUS iBusiness epitomises the exclusivity that makes BRABUS great. A four-door sedan – Its heart is a BRABUS 900 engine, which was specially manufactured for this model and its soul is that of a super sports car. Sprinting from 0 to 100 km/h in just 3.7 seconds, the BRABUS 900 has a limited top speed of 350 km/h (217 mph).

The seats are upholstered with leather, which is also used on the dashboard, door trim and headliner while the floor is covered with square-patterned waffle patterned leather – everything sewn together with the utmost precision using the finest thread. The feeling of luxury is enhanced with the use of checkquered flag carbon for the dashboard, centre console and door panels. And if that's not opulent enough, you can opt to install a BRABUS iBusiness and multimedia interior.





Fuel consumption in the town/out of town/combined: 17,1/8,6/11,9 l/100 km,
CO₂-emissions combined: 279 g/km, Efficiency-Class: F

Nothing but the best

Such is the transformation that the original car undergoes in the trans-mogrification process that a BRABUS can be, quite rightly, considered to be an entirely new vehicle. To put it simply, there is no tone aspect of a car that bears the BRABUS marque that can be considered second-rate.

In fact, the famous Latin phrase „Nil Satis Nisi Optimum – Nothing but the best is good enough“, can very well be used to sum up the philosophy of BRABUS.

Nor is any part overlooked by BRABUS' dedicated team of experts. Whether it is engineering related such as enhancing the aerodynamics, brakes and engines, or even creating a supercar, to more aesthetic-related matters such as creating interiors that reflect pure luxury, you can be sure that BRABUS would have perfected it.

In its 38 years of existence, BRABUS has chalked up numerous awards and accolades in recognition of its innovations. As early as 1985 – just eight years after the founding of the company – it set the first of what will be an impressive list of world records. That pioneer feat was the Mercedes-Benz E-Class sedan (W 124) achieving a record drag-coefficient of 0.26 thanks to aerodynamic modifications by BRABUS.

1996 also saw the setting of another record when the BRABUS E V12 was recognised as the fastest limousine in the world, thanks to the ingenuity of the BRABUS engineers who developed the 7.3l engine which powers the car.

The BRABUS 700 producing 515 kW/700 hp of power and 950 Nm of torque.

Fuel consumption in the town/out of town/combined: 11.7/7.3/8.9 l/100 km,
CO₂-emissions combined: 203 g/km, Efficiency-Class: D



Capable of delivering power of 582 hp and 568 lb-ft of torque, the engine allowed the E V12 to achieve a jaw-dropping top-speed of 330 km/h (205 mph) – the fastest in the world for a car of its kind. Barely two years later in 1998, the BRABUS T V12 and the BRABUS M V12 were listed as the fastest station wagon and the fastest SUV respectively, with top-speeds of 320 km/h (199 mph) and 260 km/h (162 mph).

Setting records is of course one sign of excellence, but the real test of mettle is the ability to keep on improving. BRABUS has shown that it has that quality. For instance, in 2005, the new BRABUS E V12 broke the speed record established by its predecessor when it achieved a top-speed of 350.2 km/h (217.6 mph) during trials at the High Speed Test Track in Nardo, Italy.

Nardo, incidentally, was the scene of another triumph by BRABUS in 2006 when the BRABUS Rocket achieved a speed of 365.7 km/h (227.2 mph) – all thanks to its revolutionary engine which delivers power of 730 hp with torque of 974 ft-lb. More recently in 2010, the BRABUS GLK V12 surpassed the mark of the MV12 when it traced down the track with a speed of 322.3 km/h (200.3 mph) thus making it the new fastest SUV in the world.





BRABUS developed an exclusive performance upgrade for the Mercedes E 63 - 515 kW / 700 HP (691 bhp) and 950 Nm (701 lb-ft), of torque for the twin-turbo V8, carbon aerodynamics kit, 21-inch hi-tech forged wheels that give the limousine an even more athletic appearance. Also the BRABUS upholstery shop offers even more variety of leather appointments in any desired colours.

Fuel consumption in the town/out of town/combined: 11.7/7.6/9.1 l/100 km, CO₂-emissions combined: 207 g/km, Efficiency-Class: D





Passing the Tests

These stellar achievements are testaments to the R & D excellence of BRABUS. As cliché as it may be, the words “Germany” and “automotive engineering” are a perfect match, and BRABUS is the ultimate example of that. A BRABUS is the manifestation of where innovation means industry to create a synthesis of pure automotive perfection.

Before any BRABUS car is allowed out of the workshop, before it is granted the right to carry the BRABUS name, it has to go through a series of stringent tests in one of the most modern facilities in Europe. The aerodynamic qualities of the vehicle, for example, are put on trial in a wind-tunnel to ensure that the car is able to glide smoothly on the road like hot knife through butter.

Also, BRABUS’s team of test drivers put each car through the paces at the high-speed oval in Nardo. Speed, however, is just one part the process. Any car, given the right engine, can be fast. What makes a BRABUS so wonderfully exquisite is that it manages to combine raw power with perfect handling. As such, the feeling you get behind the wheel of a BRABUS is that of absolute control. And what is perhaps the best description of a BRABUS owner – a person who is in absolute control, and because of that, deserves only the best.



The Exclusive Office on Wheels the BRABUS “Business Lounge” based on the current Mercedes Sprinter or V-Class. The vans impresses not only with its exclusively designed BRABUS fine leather passenger compartments. The BRABUS Business Lounge appointments includes business lounge seats, BRABUS media centers with touch displays operation for: 42” monitor in separation wall, ambience lighting, multimedia headliner, 360 degree cameras, Sony Playstation 4, DVB-T, internet, Apple TV and Miracast. Air conditioning, fully automated coffee maker, refrigerator, glass compartment as well as electrical tables & curtains and much more.

Perfecting Perfection

For many, a BRABUS is a close to being a perfect car as possible. The brilliance of the company though lies in its refusal to accept that its best is ever good enough. And that's why it keeps on innovating, keeps on improving, and keeps on delivering automotive wonders. The perfect expressions of this are none other than the BRABUS supercars – marvels of engineering that speak for themselves.



Up to 4,000 man hours, the know-how from more than 35 years of automobile construction, countless new parts and a meticulous love of detail: that defines a BRABUS Classic 6-star restoration, the special distinction for automotive gems based on Mercedes-Benz vintage cars and late-model classics. BRABUS vouches for the outstanding quality of the classics rebuilt from the ground up not only with its good name: these vehicles carry the exclusive "BRABUS Classic 6-Star Certified High-Quality Vintage Automobile" label.



Tune it up

A ment company, BRABUS also offers people the opportunity to upgrade their run of the mill Mercedes-Benz cars into pure chariots of desire. From the chassis to the wheels, from the engine to the interior, people quest to create their masterpieces.

Having been put through stringent tests and trials, BRABUS body parts bring together aesthetic design and innovation, resulting in a chassis that gives better aerodynamics and stability. Using the WIDESTAR Body Kit, the tuning team puts in the subtle touches to make the exterior into a work of art.



A car such as the BRABUS deserves only the best wheels. Forged from aluminium and thus lighter but more long-lasting than normal cast ones, the Monoblock series of wheels fit than criterion to a tee. And for that little extra, you may want to opt for the ultra-luxurious Platinum edition wheels that shine and sparkle in the light.



The BRABUS 850 with 625 kW / 850 hp and 1.450* Nm of torque
based on the GLS 63 S.

Fuel consumption in the town/out of town/combined:
15.8/10.3/12,3 l/100 km, CO₂-emissions combined: 288 g/km, Efficiency-Class: E
| *electronically limited



Opposite-Clockwise from the top left: Wheels forged from aluminium which glisten in the light, a new bodykit that defines subtle elegance, a 400 km/h BRABUS speedometer, and an interior covered with the finest leather ... Let the BRABUS tuning team turn your car from a luxury automobile into a dream machine.

Whether you choose to buy a ready-made car from BRABUS or have its team of experts tune up your Mercedes-Benz, you can be sure of one thing, a BRABUS is the ultimate expression of automotive excellence. And once you have been bitten by the BRABUS bug, nothing else will suffice.

The Ultimate 125 with 92 kW/ 125 hp and 200 Nm of torque based on the smart fortwo cabrio BRABUS.



Fuel consumption in the town/out of town/combined: 5.2/4.1/4.5 l/100 km, CO₂-emissions combined: 102 g/km, Efficiency-Class: B

The engine is the heart of the car, and BRABUS can pump it up with its displacement – engines and performance kits for both gasoline and diesel engines. For the ultimate in performance, the BRABUS 800 Biturbo is the engine of your dreams, with power of 800 hp and torque of 1420 Nm, resulting in the ability to go from 0 to 100 km/h in just 3.7 seconds.

Not only that, but green technology meets engineering excellence in the form of the BRABUS ECO PowerXtra performance kit for the Mercedes CDI and CGI models. Working on the rule of physics that more torque equals fewer revolutions per minute equals reduced energy consumption, it increases torque by 200 Nm. The result? Enhanced performance and reduced emissions, in accordance to EURO V or VI limits.

Not only does BRABUS make driving enjoyable, even sitting in the car is a pleasure, as the BRABUS team can transform your car's interior into a cabin of pure comfort. Upholster your seats with soft and luxurious BRABUS Mastik and Alcantara leather, or have your entire interior changed to reflect a sense of refined elegance.

And that's not all, because the BRABUS Multimedia Solutions team can turn your Mercedes-Benz into a mobile entertainment centre or even an office –on-the-go. Features include the installation of TV screens, Hi-Fi systems, and high speed internet connection to name but a few. Those who own an S-Class can also opt for the iBusiness solution in which BRABUS has worked with Apple components to come up with an innovative multimedia system.





BRABUS®

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The specified / displayed vehicle has optional equipment which is available at additional costs. Prices and technical specifications are subject to change without prior notice! Errors reserved! All stated performance figures are approximate values. They are dependent on vehicle-specific details such as vehicle type, equipment level, curb weight, rear axle ratio, tyre/wheel combinations, transmission version and aerodynamic enhancements.

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